**EF-65 Signs on With Ken Schrader Racing, Inc.**

EF-65 Hand Cleaner has signed on as a product sponsor with Ken Schrader Racing, Inc. for the 2013 season. EF-65, invented by Gary Longley, of Seattle, Washington, is a waterless eco-friendly hand cleaner. Longley, a lifelong amateur racer, and owner of Longley Motorsports Marketing, created EF-65 in answer to environmental issues in his region of the country as well as a growing need for such a cleaner while at the race track. In contrast to many hand cleaners currently on the market, EF-65 is gentle on the hands.

“We are proud to include EF-65 as one of our product sponsors,” said Ken Schrader, veteran NASCAR driver and race team owner. “The product works very well and can be used anywhere – at home, in the shop or at the track – without any mess. It is perfect for a race team on the go!”

“We couldn’t be more excited to have such a great spokesman for EF-65,” said Longley. “We are thrilled to be working with Ken Schrader and his team.”

Non-toxic and biodegradable, EF-65, can be found at local retailers throughout the United States. The EF-65 Corporation produces a line of products to complement its original hand cleaner. The company’s entire line, along with MSDS information and cleaning suggestions, may be found at [www.ef-65.com](http://www.ef-65.com) or by calling 800) 594-4465.

Ken Schrader Racing, Inc. will field cars in NASCAR’s K & N East Series, the ARCA Series, and trucks in NASCAR’s Camping World Truck Series. Schrader will continue to race his Federated Auto Parts dirt car throughout the United States in 2013. In addition, Schrader will compete in select NASCAR Sprint Cup Series races for FAS Lane Racing.